

Why You Should Choose ChurnZero

G2 Crowd Leader
in Customer Success Software



#1 Highest Rated:
Customer Success
Category



#1 in Customer
Satisfaction



4.7 out of 5 stars



5/5 Stars
Overall
Rating



Overall in
Customer Success
Category on
Capterra



5/5 Stars for
Customer
Service

Customers' Company Size



- Small Business**
(50 or fewer employees)
35.4%
- Mid-Market**
(41-1000 employees)
41.7%
- Enterprise**
(>1000 employees)
22.9%

Customers' Industry



- Computer Software**
25%
- Public Relations / Communication**
21.9%
- Marketing and Advertising**
15.6%
- Information Technology and Services**
15.6%
- Internet**
12.5%
- Other**
9.4%

ChurnZero Seamlessly Integrates With



Working with ChurnZero



Average Days
to a Successful
Implementation

9.9 of 10

Quality of Support
Ease of Doing Business With

from G2 Crowd review

What Do Our Customers Say?

“ If you are serious about reducing churn or learning what you customers are really doing, invest in ChurnZero. ”
Pete Pietro, HomeActions

“ ChurnZero revolutionized the way we communicate with our customers. ”
Ghizlaine Mallej, ExecVision

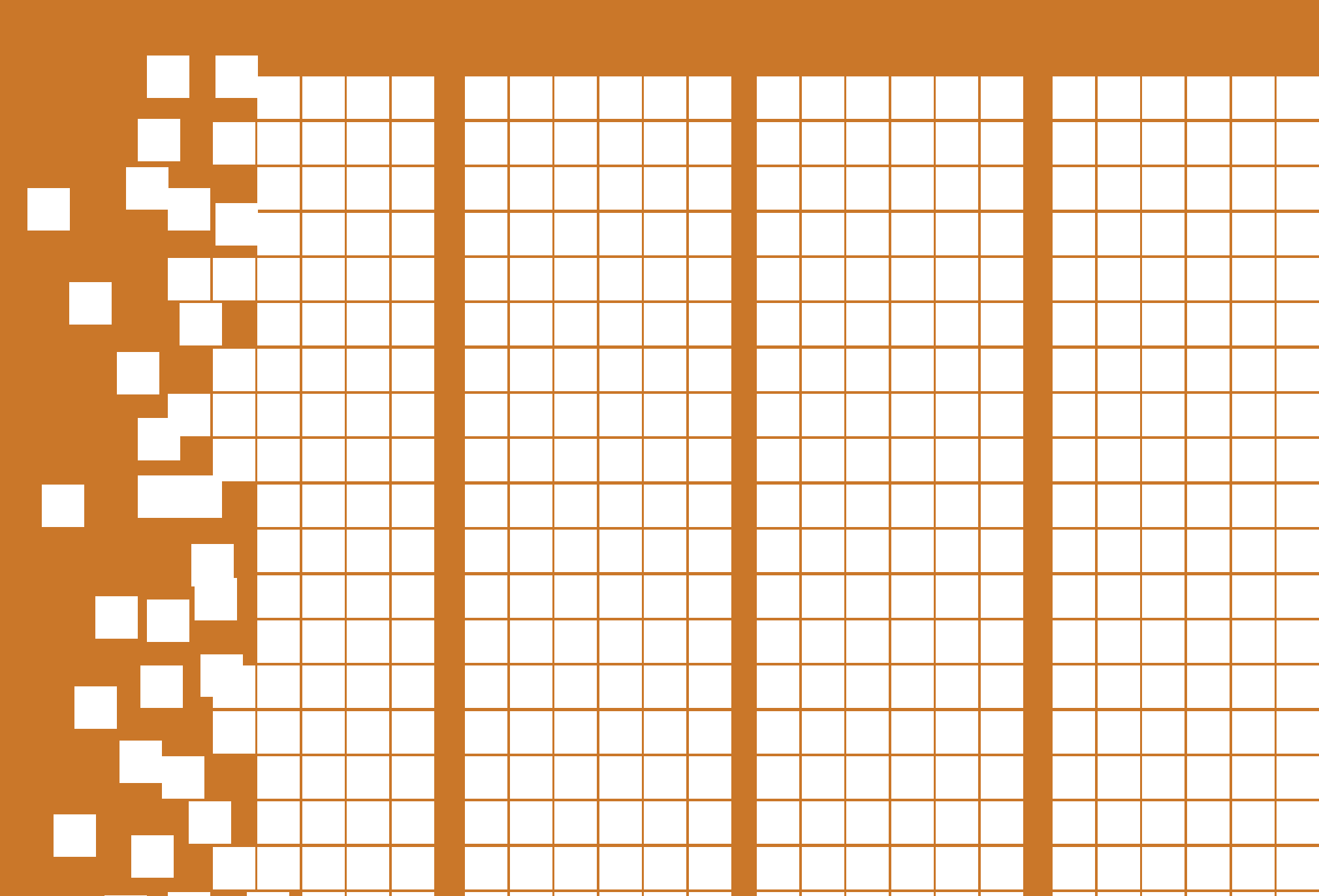
“ The customer service from the ChurnZero team goes above and beyond expectations. ”
Ryan T., Gov't/Legal SaaS company

“ This tool is like having a cheat sheet on how our clients engage with our software. ”
Chinasa Dike, Cision

Experts in Big Data

Users Managed in ChurnZero
> 3,000,000

Daily Usage Events Handled:
> 18,000,000



The ChurnZero Impact



In nine months, Critical Mention saw a **5% improvement** in overall retention rate and a ROI (return on investment) **at 20x.**



In their first year, HomeActions had better visibility into their customers, a real-time alerting system on critical customer issues and automation to deal with a large customer base. They saw a **21% decrease** in customer churn and a ROI of **over 2000%.**

About ChurnZero

ChurnZero is a real-time Customer Success Platform that helps subscription businesses fight customer churn. For more information on how we can help you expand your current accounts, increase product adoption and optimize the customer experience, please visit us at www.churnzero.net or contact us at (703) 721-4988.